



## Arkade® Press Release

March 10, 2020

### **ARKADE AND GAMELOFT ANNOUNCE MARKETING PARTNERSHIP FOR THE ARKADE MOTION BLASTER BRINGING POINT AND SHOOT ACTION TO PC, MOBILE & CLOUD GAMES**

*The Arkade Motion Blaster Delivers a Whole New Way to Play Modern Combat 5,  
Allowing Gamers to Point, Duck, Spin and Shoot Their Way to Victory.*

**Centennial, CO. – March 10, 2020** – Arkade®, a Colorado based gaming tech company, has created a marketing partnership with Vivendi owned global game publisher Gameloft for the launch of their industry changing Motion Blaster for first person shooter games.

Arkade® has invested over two years designing and developing a new way for gamers to play First Person Shooting games on PC, Mobile and Cloud Gaming services. Arkade® worked with Gameloft to adopt their Android mobile hit game, Modern Combat 5, for the blaster which will now be promoted to millions of player who have downloaded their games.

Arkade® CEO, Josh Fuchs, said “We are extremely excited to be launching our product with Gameloft as a partner. Gameloft has over 20 years experience developing amazing games that helped shape the mobile market. We believe that their knowledge and incredible fan base will help show how game-changing our Motion Blaster really is”. Gameloft COO, Baudouin Corman, added “We are really pleased with the way Arkade’s Motion Tracking Blaster works with our game. It will breathe new life into a classic title even for those who have been playing for years.”

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#### **About Arkade:**

Arkade Inc is a gaming technology start up based in the United States. Joint CEOs and Co-Founders Joshua Allen Fuchs and Joel Kort spent many years working in the VR industry. The two friends then spotted a need in the market for a different, more immersive way to play First Person Shooting Games on PC and mobile. The Arkade® Motion Blaster delivers on that dream of creating what will be the new weapon of choice for casual, hardcore and esports pros.

#### **About Gameloft:**

Leader in the development and publishing of games, Gameloft® has established itself as one of the top innovators in its field since 2000. Gameloft creates games for all digital platforms, two of which are featured in the “Top 10 iOS Games by All-Time Worldwide Downloads” from App Annie. Gameloft operates its own established franchises such as Asphalt®, Dragon Mania Legends, Modern Combat and Dungeon Hunter and also partners with major rights holders including Disney®, LEGO®, Universal, Illumination Entertainment, Hasbro®, Fox Digital Entertainment, Mattel®, Lamborghini® and Ferrari®. Gameloft is a Vivendi company. All trademarks referenced above are owned by their respective trademark owners.

