



Arkade® Press Release
November 17, 2020

**ARKADE ANNOUNCES THE LAUNCH OF THE ARKADE MOTION BLASTER
FOR MASS MARKET RETAILERS IN THE U.S.
BRINGING POINT AND SHOOT ACTION TO PC, MOBILE & CLOUD BASED GAMES**

*A New [Video](#) Introduces the Functionality of Arkade Motion Blaster Controller,
Which Supports Hundreds of Titles Including Call of Duty, Fortnite, Doom, and 100s More.*

Centennial, CO. – November, 2020 – Arkade®, a gaming tech and peripheral manufacturer that makes epic gaming gear, today announced the launch the Arkade Motion Blaster for mass market retailers in the U.S.. The Arkade Motion Blaster, a handheld blaster that catapults players' favorite first person shooter video games to a whole new level with non-stop 360-degree point and shoot action. Players have the choice of using the Blaster in four distinct ways. It can connect to a Windows or Mac computer wirelessly, or use an Android phone for mobile games, or connect to Cloud Gaming services like GeForce Now, or use an iPhone or Android phone as a screen attached to the Blaster to stream PC games from your Windows computer for untethered action.

GameStop, with over 5,000 stores around the world, has been selected as an Arkade launch partner. GameStop will be the first retail partner to offer the Motion Blaster on GameStop.com in December, with plans of rolling out to brick'n'mortar stores in the Spring of 2021, in the U.S..

"The Arkade Motion Blaster is the world's most versatile wireless gaming controller that delivers an incredibly game-changing and immersive experience because of the motion tracking tech we've built inside," said Josh Fuchs, Arkade Co-CEO & CTO. "We're extremely excited to begin selling the Blaster on GameStop.com who will be bringing their considerable marketing power to millions of their customers."

Felix Kjellberg, better known as PewDiePie continues to promote the Arkade Blaster to his 107 million subs on YouTube. "The Arkade Blaster is really epic and I don't use that term lightly. It makes me feel like John Wick when I use it - nothing but headshots, baby!" "Don't call yourself a gamer unless you have an Arkade Blaster." Check out one of his videos [here](#).

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About Arkade:

Arkade Inc is a gaming technology start up based in the United States. Joint CEOs and Co-Founders Joshua Allen Fuchs and Joel Kort spent many years working in the VR industry. The two friends then spotted a need in the market for a different, more immersive way to play First Person Shooting Games on PC and mobile. The Arkade® Motion Blaster delivers on that dream of creating what will be the new weapon of choice for casual, hardcore and esports pros.

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