



Arkade® Press Release

March 24, 2020

ARKADE AND PEWDIEPIE ANNOUNCE INDIEGOGO CAMPAIGN FOR THE ARKADE MOTION BLASTER BRINGING POINT AND SHOOT ACTION TO PC AND MOBILE GAMES

*A New [Trailer](#) Introduces the Arkade Motion Blaster Peripheral,
Which Supports Hundreds of Titles Including Call of Duty, Fortnite, Doom and Many More.*

Centennial, CO. – March 24, 2020 – Arkade®, a gaming peripheral manufacturer that makes epic gaming gear, today announced the launch of an [Indiegogo campaign](#) for the upcoming Arkade Motion Blaster, a handheld blaster that catapults players' favorite PC and mobile games to a whole new level with non-stop 360-degree point and shoot action. Players simply clip their iOS or Android phone into the Arkade Motion Blaster and connect to their favorite PC or mobile games for heart-pounding point-and-shoot gameplay in hundreds of games including nearly all of today's top titles. The Indiegogo campaign launches today and will run through April 24.

"The Arkade Blaster is really epic and I don't use that term lightly. It makes me feel like John Wick when I use it - nothing but headshots, baby!" said Felix Kjellberg, better known as PewDiePie. "Don't call yourself a gamer unless you have an Arkade Blaster."

The Arkade Motion Blaster and Arkade App let gamers experience an unprecedented level of immersive gameplay in hundreds of top PC games, such as *Call of Duty*, *Doom Eternal*, *Apex Legends*, *Halo*, *Rainbow Six*, *Counter Strike*, *PUBG* and *Fortnite*. The device works with Steam games through Steam Link. The motion controller also works with Nvidia's cloud gaming service, GeForce Now, allowing players to stream high-quality PC games directly over the internet. The Arkade Motion Blaster offers native support for more than 40 of the top first-person shooter games on Android. The Arkade Motion Blaster has support from mobile publishers including Gameloft and MADFINGER Games.

"The Arkade Motion Blaster is the best way to play shooter games on both PC and mobile. It's an extension of the player's body that delivers an incredibly immersive experience as their dodges, cover and fire are reflected in the game using motion tracking for precision aiming and shooting," said Josh Fuchs, Arkade Co-CEO & CTO. "We're incredibly excited to begin offering the Blaster to users soon and will use their support of the campaign to deliver a game-changing technology for fans of FPS gaming."

The Arkade Motion Blaster can stream gameplay directly to Twitch and YouTube with the touch of a button on the Blaster, through the Arkade App. The Arkade Motion Blaster has two distinct gameplay modes. In 360-Mode, users stand up and get into the action. 180-mode allows users to keep the action in front of them so they can control gameplay while sitting in a chair, relaxing on a couch, or playing in front of their big screen.



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The Arkade Motion Blaster features LED lights that track health, reloading, firing, status effects and more in games for a visually exciting experience for both players and spectators. The Arkade Motion Blaster will retail for \$99 and be offered in multiple colors and designs, including a special PewDiePie edition.

Check out the Arkade Motion Blaster Indiegogo campaign and get a look at the Arkade Motion Blaster in action in the PewDiePie trailer [here](#).

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About Arkade:

Arkade Inc is a gaming technology start up based in the United States. Joint CEOs and Co-Founders Joshua Allen Fuchs and Joel Kort spent many years working in the VR industry. The two friends then spotted a need in the market for a different, more immersive way to play First Person Shooting Games on PC and mobile. The Arkade® Motion Blaster delivers on that dream of creating what will be the new weapon of choice for casual, hardcore and esports pros.

